

# Eduardo Allax

Designer UX/UI

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## Experience

### Graphic Designer • InGroup Brasil

2021 to Present • Congonhas, MG

I develop visual identities and graphic materials for advertising campaigns using tools like Adobe Illustrator, Photoshop, After Effects, and Premiere Pro. I create websites and landing pages with WordPress, optimizing clients' digital presence. I collaborate with multidisciplinary teams, participate in rebranding projects, and apply artificial intelligence in creative processes to enhance efficiency. I specialize in responsive layouts and keep up with design trends, improving user experience and visual impact.

### Freelance Designer

Fall 2019 - 2021 • Conselheiro Lafaiete, MG

I designed logos, websites, posters and various social media content for multiple clients. The majority of this work was completed remotely.

## Education

### Postgraduate Degree in UX/UI Design and Digital Products

British School of Creative Arts & Technology (EBAC) • 2024 to Present

### Degree in Systems Analysis and Development

UniCesumar • 2021 to 2024

## Technical

Illustrator	After Effects	Figma	Javascript	Sony Vegas
Photoshop	Premiere Pro	Html/CSS	Wordpress	Miro

## Skills

Design Thinking	Creating WEB interfaces	Mobile Desk
Prototypes	User experience Usability	Research
Applications	Testing	